

Partnerships and Tips for a Successful Application

February 7, 2024



TEXAS BROADBAND
DEVELOPMENT OFFICE



INSTITUTE FOR
Local Self-Reliance



Agenda

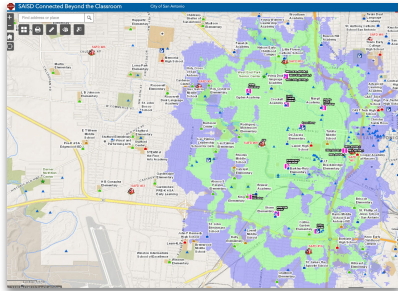


- Welcome and Introductions
- Texas BDO Next Steps
- Importance of Collaborative Partnerships
- Objectives: Tips for Successful Applications
- Practical Application and Q&A Session
- Series Feedback

Understanding Effective Partnerships

Effective partnerships prioritize community engagement, resource sharing, and measurable outcomes to ensure the inclusive and sustainable integration of digital technologies for all members of the community.

Fast and Reliable Internet Connectivity



Devices Connected High-Speed Internet



Digital Skills



Examples of Successful Partnerships

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Collaborating with ISPs for Broadband Access

- Senior Planet's tablets during COVID and winter storms
- Harris County ECF grant



Examples of Successful Partnerships

Health Care Partnerships for Telehealth Initiatives

- MHM, JFS, and Uvalde families
- UTSA's 15-week digital nutrition intervention and research



Source and Full Story: [UTSA.EDU](https://www.utsa.edu)

Examples of Successful Partnerships

Education Collaborations for Digital Skills Programs

- Npower and Harris County's \$1.8 million project to train veterans and young people
- PSJA ISD School Board agreement with City of Pharr

Npower, Harris County team up in \$1.8 million project to train veterans for jobs paying nearly \$100K



Source: [Click2Houston](#)

Community-Based Partnership Model

- How will you engage and codesign your program with local communities?
- Does your program model center covered populations?
- Are you proposing a digital opportunity solution aligned with TDOP's 5 goals?
- How will you evaluate and measure success and outcomes?

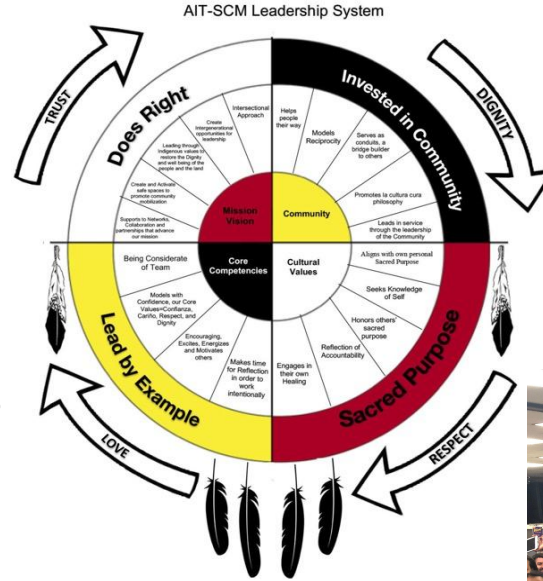
Covered Populations	TDOP Section
Members of a racial or ethnic minority group (racial or ethnic minorities)	Section 3.a.iii.6, Page 78
Individuals in households below 150% poverty (low-income households)	Section 3.a.iii.8, Page 86
Individuals residing in rural areas (rural residents)	Section 3.a.iii.7, Page 82
Persons who are 60 years of age or older (aging individuals)	Section 3.a.iii.1, Page 57
Individuals with disabilities	Section 3.b.iii.4, Page 67
Individuals with a language barrier, including those who are English learners or have low literacy levels (individuals with limited English proficiency)	Section 3.a.iii.5, Page 73
Veterans	Section 3.a.iii.3, Page 64
Incarcerated individuals	Section 3.a.iii.2, Page 61

Hard-to-Reach Communities

Identifying Stakeholders

- Veterans
- ESL/ELL
- Justice Impacted Families
- Rural and Frontier Rural
- Tribal

Tailoring Solutions

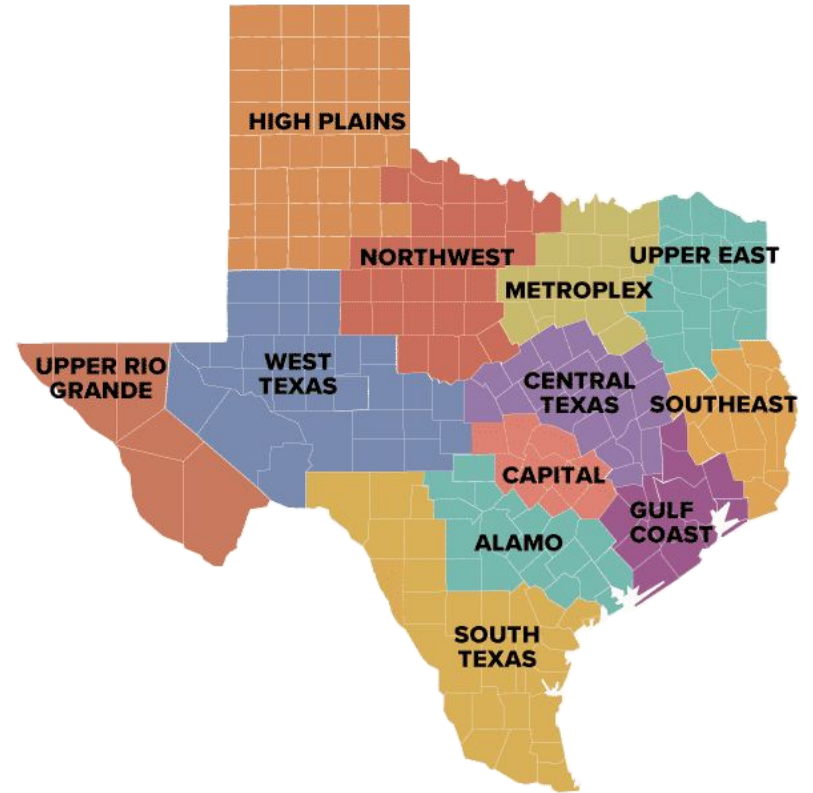


Source: AIT-SCM and BridgingApps

TDOP Cohorts and Working Groups

- Benefits
 - Amplified Impact
 - Proposal Quality
 - Increased Capacity
- Outcomes
 - Resource Sharing
 - Community Engagement

Find your working group [HERE](#) or by scanning the QR code with your phone.



Tips for a Successful Application to TDOP

- Understanding the Texas Digital Opportunity Plan (TDOP) - the document
- Digital Opportunity Program - the entity providing funds
- Importance of Alignment with TDOP Goals



Source: [IDRA VisionCoders](#)

Tips for a Successful Application to TDOP

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Key Components of a Successful Application

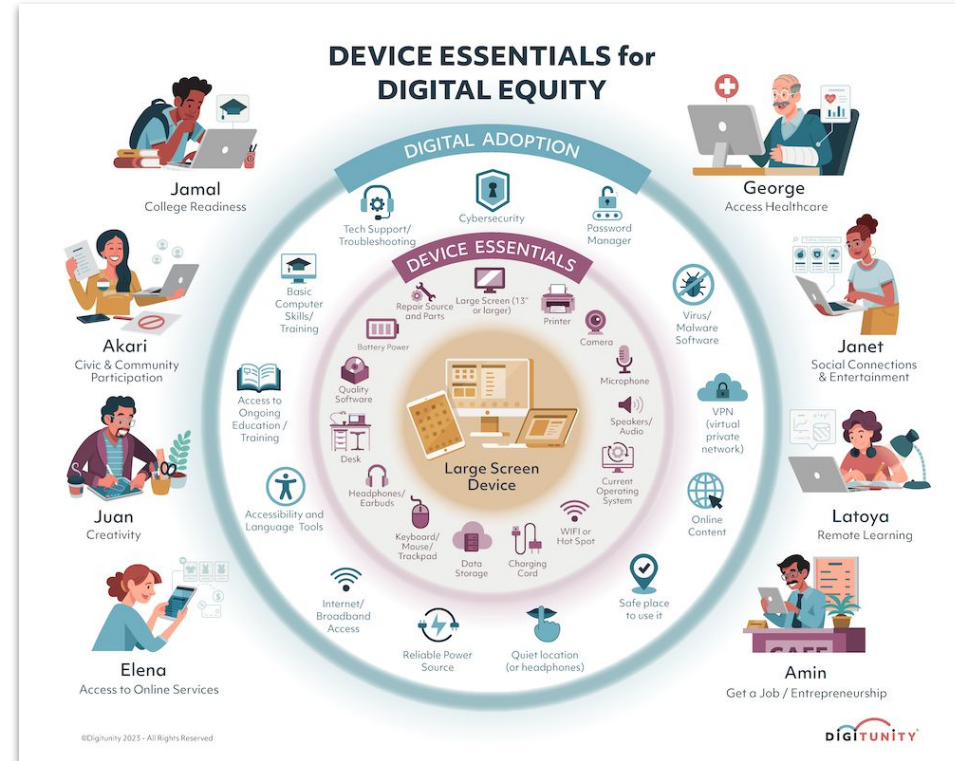
Resources	Activities	Outputs	Outcomes	Impacts
What do you need to achieve your digital opportunity goals?	What will you do to reach some or all of the 5-goals?	How will you measure success?	What will change or be a result of your program/project?	What are the long-term impacts?

Define Clear Objectives

- Clearly define your program
- Aligning Objectives with TDOP Goals
- Clarity in Addressing Covered Populations' Needs as found in the TDOP (needs assessment section)

Comprehensive Budgeting

- Develop a comprehensive budget
- Leverage/Diversify Resources for Maximum Impact
- Align Budget with Funding Criteria - Still TBD



Engage with Community Stakeholders



- Importance of Community Engagement and Activation
- Building Trust and Moving at the Speed of Trust

Engage with Community Stakeholders



- Strategies for Effective Stakeholder Collaboration
- Involving a Diverse Range of Stakeholders
- Leveraging Expertise from Different Sectors

Data-Driven Approaches

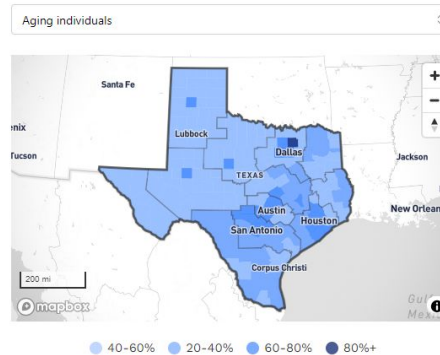
- Importance of Data in Application
- Utilizing Data to Identify Needs and Gaps
- Aligning Data with TDOP Objectives
 - BDO Digital Opportunity program will release a data platform in March which will allow communities to generate data snapshots for particular communities and populations

Digital Opportunity Texas Download ▾

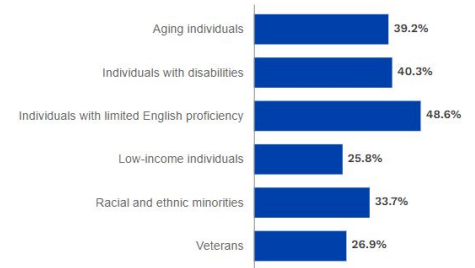
Unconnected Communities

Some groups of people have lower rates of adoption than all Texas residents. At **48.6%**, **individuals with limited English proficiency** have the lowest rates of internet adoption in Texas compared to other groups.

Share of Households without Home Internet Subscriptions (2021)



Share of Households without Home Internet Subscriptions (2021)



Adoption here refers to households subscribing to home internet delivered via fiber, cable, or DSL systems.

Reminder: What Comes After the Texas Digital Opportunity Plan?

The BDO will develop a Digital Opportunity Program

Spring 2024

Approval of the
TDOP

Anticipated Summer 2024

BDO Develops
Competitive Grant
Program

Anticipated Fall 2024

Grant Applications
Open

Group Discussion

Best Practices and Challenges: Digital Inclusion
Partnerships

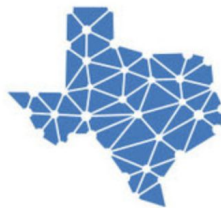
Q&A Session



Please submit your questions in the chat box.

After this event concludes, please visit <https://infinite-peak-70034.herokuapp.com/> to download the Texas Digital Opportunity Plan.

Sign up for the Texas BDO Newsletter



TEXAS BROADBAND DEVELOPMENT OFFICE NEWSLETTER

Key Dates and Upcoming Events (All times are in Central Standard Time.)

- **Dec. 23, 2023** – The BDO Submitted the Broadband Equity, Access, and Deployment (BEAD) Program’s Initial Proposal to the National Telecommunications and Information Administration (NTIA).
- **Jan. 24, 2024** – [Technical Assistance Webinar Series](#) 2 p.m. – Every Texan Connected: Working with Covered Populations.
- **Jan. 30, 2024** – [Industry Roundtable 3 p.m.](#)
- **Jan. 31, 2024** – [Technical Assistance Webinar Series](#) 2 p.m. – Sustainable Community-Based Systems for Device Deployment and Digital Skills Programs.
- **Feb. 1, 2024** – [Local Government Roundtable 10 a.m.](#)
- **Feb. 7, 2024** – [Technical Assistance Webinar Series](#) 2 p.m. – Partnerships and Tips on a Successful Application.
- **Feb. 28, 2024** – Deadline to submit the final Texas Digital Opportunity Plan (TDOP) to NTIA.
- **Feb. 29, 2024** – [BDO Board of Advisors Meeting 2 p.m.](#)

Sign up here: <https://public.govdelivery.com/accounts/TXCOMPT/subscriber/new>

Thank You

If you have any questions about the draft TDOP and the BDO's Texas Digital Opportunity Programs, please email digital.opportunity@cpa.texas.gov.

Please link to this [page](#) to download and read the TDOP.

Office Hours

- Mondays, 1:00 - 3:00 p.m.
- Thursdays, 10:00 a.m. - 12:00 p.m.
- Email Jordan Pittman to schedule time at jordanp@ilsr.org

DeAnne Cuellar, Associate Director for Outreach, Institute for Local Self-Reliance, deanne@ilsr.org